

Development Strategy



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First Step: Milan Junior Camp

The Milan Junior Camp program is the official camp program of the Italian club, AC Milan, and the first stepping stone in a follow-up program for young talents that feature the characteristics and values the club is seeking for in athletes. It's a recreational program that serves the dual purpose of entertaining while also identifying those highly qualified talents from an early age, and follow them during their development as athletes and individuals.

- Each camp will be hosted by at least two AC Milan certified coaches, coming from Milan, Italy.
- Each child will receive an **adidas** official AC Milan Junior Camp kit (Jersey, Short, Socks), and a certificate of participation by the end of the camp. Each child will have a training ball.
- The camp curriculum has been specially designed for each age group by the expert doctors and coaches from A.C. Milan.
- Each training session follows the guidelines of the AC Milan trainer's manual developed by the AC Milan Program (Milan Junior Program). Sessions are conducted from Monday through Friday, 9:00 am to 3:00 pm.



www.milanjuniorcamp.us



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Second step: Milan Junior Camp Day



The Milan Junior Camp Day is the most important event for all participants of the Milan Junior Camp. Each year, by the end of the camp season, the best players from each camp are selected by the AC Milan Coaches to participate in an event organized in Milan. During this event, all participants will have the possibility of living an unforgettable experience by playing a friendly tournament in the Vismara Sports Center (Where the AC Milan Youth Team trains) and enjoying a match at the famous San Siro Stadium. The Milan Junior Camp Day is a chance to experience first-hand the AC Milan world, play soccer, visit Milan, and meet new friends from all over the world.

It's also the second filter to continue selecting the talents and keep the follow-up process on elite players. In this stage, the interaction of the young players and their teammates is observed in a competitive environment (As opposed to the previous step, mainly a recreational one), and they begin to hone their skills and features.

This opportunity leads to their selection as elite talents.



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Third step: Milan Junior Elite

The most outstanding talents are part of the Elite International teams. These groups are focused on high level competitions and events. Generally, these groups are made up of children that are selected from camps, soccer schools and other AC Milan related events. The participants are usually integrated for several years, before they move onto their final stage, which is the Milan Junior College Showcase. Players age ranges from 9 through 17, and may participate in up to 4 international tournaments every year; they are part of one of the most complete development processes for young players from around the world.

Players attend the Milan Talent Clinic in Milan when they are particularly gifted. There are currently 3 Elite International teams from the Americas.



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Fourth step: Elite Tournaments

The teams previously mentioned constantly tour the world in the tournaments that AC Milan has developed, and their members continue to hone their skills while playing under the red and black flag; the following are the available tournaments for the Elite International Teams:

Copa Americana Milan Junior

Held in Colombia during the month of December, the Copa Americana Milan Junior is a sports and cultural event. This tournament provides a new challenge for teams and players looking for opponents with the South American style of play and creativity, and that come from an uncontrolled soccer environment. The Copa Americana also features the best ranking Milan Junior Elite International teams. It's an exchange of experiences, folklore and the sport customs between South America and the rest of the world.



AC Milan Continental Cup

The AC Milan Continental Cup is a unique international youth soccer tournament, involving athletes that have the chance of a lifetime to play competitive soccer against some of the top ranking teams from across the United States and around the world while experiencing a travel adventure and cultural exchange beyond comparison.



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Fourth step: Elite Tournaments

AC Milan Heartland Cup

The Greenland Country has welcomed the AC Milan experience by hosting this tournament which features two of the most competitive AC Milan Youth teams in the Americas. The tournament was created to promote and showcase the highest level of competition and skill in the Midwest. The tournament is held in June in Tulsa, Oklahoma and it is an AC Milan Circuit tournament.



Milan Friendship Cup

The Milan Friendship Cup is the last of the AC Milan Circuit tournaments. It provides teams that have attended other ACM competitions the chance to measure up to the Italian style of play in the U13 and U14 categories. This tournament also features Elite International teams and it is organized in Milan, Italy, at the Centro Sportivo Vismara, the ACM Youth Program facilities.



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Fifth step: College Showcase



The AC Milan Youth Program has actively engaged in creating opportunities for its program participants through the efforts of Stepstone Enterprises and a number of universities in the USA and abroad.

Through these efforts, participants have the opportunity to be showcased in front of scouts of some of the most important soccer universities in the USA and abroad.

This opportunity finalizes the development cycle of each participant by providing them the possibility of being observed by Universities and by AC Milan directly, thus providing the platform and opportunity for every talented player of considering and choosing between professional soccer or a college education.

You may want to visit www.milanjuniorcamp.us/showcase for more information.



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Milan Lab Junior



The Milan Lab Junior is a research center that strives to improve and safeguard the performance and results in athletes, through the prevention of the injury risks, giving the coaches on tactical and technical aspects, as much information as possible, to facilitate the decision making process.

This method uses several different items and processes:

Datalog - Computer software

MiniCardio – Heart rate

BodyMetrix – Body composition analysis

Dynabiopsy – Jump test

Science, technology, personal experience and know how are combined to provide a **systematic approach** to the different challenges and aspects that lead to the general wellness of the young athlete: a neuro-structural, biochemical and mental equilibrium.



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Contact

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